INVITATION

The International Society for Horticultural Science (ISHS) and the Organizing Committee of the 7th International Strawberry Symposium (VII ISS) warmly invite you to attend the grandest international symposium in the strawberry circle.

The 7th International Strawberry Symposium will be held in Changping District of Beijing, China from February 18 to 22, 2012. Changping is a well-known strawberry growing area and production base in China. The Organizing Committee of the VII ISS is formed by Ministry of Agriculture of the People's Republic of China, the Chinese Society for Horticultural Science, the People's Government of Beijing Municipality, Beijing Municipal Commission of Rural Affairs, Beijing Municipal Commission of Science and Technology, Beijing Municipal Bureau of Landscape and Forestry, Beijing Municipal Bureau of Agriculture, Beijing Academy of Agricultural and Forestry Sciences, Strawberry Section of Chinese Society for Horticultural Science, the People's Government of Changping District, Beijing, and China International Conference Center for Science and Technology.

The theme of the symposium is Green, Freshness, Health and Development, which highlight mankind's goal for crop products. The symposium, especially its invited lectures and oral presentations, is aimed at providing an effective way to achieve this goal.

The VII ISS will provide an international meeting point for researchers, academics, technicians, students, sales representatives and other professionals from the sector, thus widening professional contact and creating new opportunities, including establishing new collaboration. Besides invited lectures, oral presentations in different sessions and technical visits, the VII ISS will also hold exhibitions on strawberry production and research, including an exhibition of strawberry production equipment and technology from major domestic and international strawberry producers. You can also enjoy social activities of different varieties.

Again, the International Society for Horticultural Science (ISHS) and the Organizing Committee of the 7th International Strawberry Symposium (VII ISS) have the honor and privilege of inviting you to attend this most important event in the strawberry circle on the strawberry research and production.
ORGANIZING COMMITTEE

Chairman
Zhi-yuan Fang, President of Chinese Society for Horticultural Science

Members
Xiao-dong Wang, Director-General of Beijing Municipal Commission of Rural Affairs
Wei-guang Yang, Deputy Director-General of Beijing Municipal Commission of Science and Technology
Gen-wu Zhao, Director-General of Beijing Municipal Bureau of Agriculture
Shu-dong Jin, Head of the People's Government of Changping District, Beijing
Yun-fu Li, President of Beijing Academy of Agricultural and Forestry Sciences
Zhen-Jiang Wang, Deputy Director-General of Beijing Municipal Bureau of Landscape and Forestry
Wei-dong Su, Deputy Head of the People's Government of Changping District, Beijing
Yun-tao Zhang, Director of Strawberry Section of Chinese Society for Horticultural Science
Javier Caro Pecchi, General Manager, Eurosemitas (Greater China Area)
Yue-juan Lu, China International Conferences Center for Science and Technology

SCIENTIFIC COMMITTEE

- Dr. Jozef Coosemans, Belgium
- Dr. Shahrokh Khanizadeh, Canada
- Dr. Zhi-yuan Fang, China
- Dr. Wei-hua Wu, China
- Dr. Jia-jun Lei, China
- Dr. Kai-chun Zhang, China
- Dr. Qi-zhi Liu, China
- Dr. Yun-tao Zhang, China
- Dr. Zhi-hong Zhang, China
- Dr. Erik Krüger, Germany
- Dr. Stanley Freeman, Israel
- Dr. Watther Faedi, Italy
- Dr. Tatsuya Mochizuki, Japan
- Dr. Yuji Noguchi, Japan
- Dr. Young-Rog Yeoung, Korea
- Dr. Edward Zorzewicz, Poland
- Dr. Carlos Sanz, Spain
- Dr. José López Medina, Spain
- Dr. David Simpson, UK
- Dr. Chad Finn, USA
- Dr. Jim Price, USA
- Dr. Kim E. Hummer, USA
- Dr. Kirk Larson, USA
- Dr. Tong Chen, USA

PCO FOR SYMPOSIUM

China International Conference Center for Science and Technology is responsible for Symposium registration, hotel reservation, airport transportation, local tours and post symposium tours.
SCIENTIFIC PROGRAM

The Scientific Program is a key point connecting academics and professionals of the strawberry sector. During the 7th International Strawberry Symposium, official opening and closing ceremonies, conferences of invited lectures and oral presentations will be held, focused on different strawberry aspects.

The scientific program will have the following schedule:

Friday, February 17, 2012
08:00-08:30 Opening Ceremony
09:00-10:05 Invited lecture: "Review of Research Regarding the Inheritance and Expression of Fragrance Neutrality in the University of California Breeding Program"
Dr. Douglas Shaw, University of California, Davis, USA
10:05-10:20 Coffee Break
10:20-10:55 Invited lecture: "Unusual Polyplody in Wild Strawberry Species"
Dr. Kim Hummer, Research Leader, National Clonal Germplasm Repository, USA
10:55-11:55 Oral Presentations
12:00-13:00 Working Lunch
13:00-14:00 Invited lecture: "The Status of Strawberry Breeding and Cultivation in Japan"
Dr. Masami Misimoto, National Agricultural Research Center for Tohoku Region, Japan
14:05-14:40 Invited lecture: "Strawberry Research and Production in China"
Dr. Yun-He Zhang, Beijing Academy of Agricultural and Forestry Sciences, China
14:40-14:55 Coffee Break
15:25-16:00 Oral Presentations
16:00-17:00 Invited lecture: "Diversity of Strawberry Landraces in Spain"
Dr. Jose M. Lopez-Arcos, Universidad Complutense de Madrid, Spain
17:00-17:45 Post Symposium Technical Visits/Tour Programs

Saturday, February 18, 2012
08:00-08:30 Opening Ceremony
09:00-10:05 Invited lecture: "Integrated Strawberry Breeding and Biotechnology for Improving Strawberry Nutritional Quality"
Prof. Bruno Mazzetti, Università Politecnica delle Marche, Italy
10:05-10:20 Coffee Break
10:20-11:00 Invited lecture: "An Overview of Breeding and Genetics Research in North-West Europe"
Dr. David Simpson, East Malling Research, UK
11:00-11:45 Invited lecture: "Innovative Breeding Strategies for Strawberry Improvement"
Dr. John L. Maas, ARS-USDA, USA
11:45-12:00 Coffee Break
12:00-13:00 Working Lunch
13:00-14:00 Invited lecture: "Recent Advances in Strawberry Genetics and Genomics"
Dr. Zhi-Hong Zhang, Shenyang Agricultural University, China
14:05-15:00 Oral Presentations
15:05-15:30 Invited lecture: "Strawberry Disease Biomarker Research"
Dr. Xi-Qiu Chen, Beijing Agricultural University, China
16:00-16:45 Oral Presentations
16:45-17:45 Oral Presentations
17:45-18:30 Gala Dinner
18:30-20:30 Gala Dinner

Sunday, February 19, 2012
08:00-08:30 Opening Ceremony
08:30-09:00 Invited lecture: "Functionalizing the Genomic-Physiological and Developmental Assessment of Strawberry's Novel Sequences"
Dr. Kevin M. Foltz, University of Florida, USA
09:00-10:00 Poster Session I
09:00-10:00 Invited lecture: "Strawberry Disease and Pest Control Problems and Advances"
Prof. John L. Maas, ARS-USDA, USA
10:00-10:20 Coffee Break
10:20-11:00 Invited lecture: "Strawberry Disease and Pest Control Problems and Advances"
Prof. John L. Maas, ARS-USDA, USA
11:00-11:45 Invited lecture: "Strawberry Breeding and Biotechnology in China"
Dr. Yun-He Zhang, Beijing Academy of Agricultural and Forestry Sciences, China
11:45-12:00 Coffee Break
12:00-13:00 Working Lunch
13:00-14:00 Invited lecture: "Strawberry Breeding and Biotechnology in China"
Dr. Yun-He Zhang, Beijing Academy of Agricultural and Forestry Sciences, China
14:00-14:50 Oral Presentations
14:50-15:20 Oral Presentations
15:20-16:00 Oral Presentations
16:00-17:00 Invited lecture: "Strawberry Breeding and Biotechnology in China"
Dr. Yun-He Zhang, Beijing Academy of Agricultural and Forestry Sciences, China
17:00-18:00 Oral Presentations
18:00-19:00 Gala Dinner
19:00-21:00 Traditional Chinese Performing Arts Evening Show

Monday, February 20, 2012
All-day Technical Visits to the Strawberry Expo Garden and the Strawberry Growing Base.
The Expo includes: the International Strawberry Industry Exhibition, the International Strawberry Exhibition, the Strawberry Science and Culture Exhibition, the Chinese Strawberry Industry Exhibition and the Strawberry Industry Expo Garden.
Strawberry Expo Garden: The strawberry cultivars bred recently in China; the strawberry species in the world; the red-fower strawberry cultivars bred in China; the strawberry sideline culture; the strawberry cubic culture; processing plant
Strawberry Growing Base: The strawberry solar greenhouse; soil cultivation

Tuesday, February 21, 2012
08:30-09:00 Invited lecture: "An Overview of Breeding and Genetics Research in North-West Europe"
Dr. David Simpson, East Malling Research, UK
09:00-09:45 Invited lecture: "Innovative Breeding Strategies for Strawberry Improvement"
Dr. John L. Maas, ARS-USDA, USA
09:45-10:00 Coffee Break
10:00-11:00 Oral Presentations
11:00-12:00 Working Lunch
12:00-13:00 Invited lecture: "Recent Advances in Strawberry Genetics and Genomics"
Dr. Zhi-Hong Zhang, Shenyang Agricultural University, China
13:00-14:00 Invited lecture: "Strawberry Breeding and Biotechnology in China"
Dr. Yun-He Zhang, Beijing Academy of Agricultural and Forestry Sciences, China
14:00-14:50 Oral Presentations
14:50-15:20 Oral Presentations
15:20-16:00 Oral Presentations
16:00-17:00 Invited lecture: "Strawberry Breeding and Biotechnology in China"
Dr. Yun-He Zhang, Beijing Academy of Agricultural and Forestry Sciences, China
17:00-18:00 Oral Presentations
18:00-19:00 Oral Presentations
19:00-21:00 Traditional Chinese Performing Arts Evening Show

Wednesday, February 22, 2012
08:00-09:00 Oral Presentations
09:00-09:45 Coffee Break
09:45-10:45 ISHS Business Meeting (the ISHS Working Group on Strawberry) to determine the next Symposium venue
10:45-11:30 Oral Presentations
11:30-12:00 Official closure and excellent oral paper award and Excellent Poster Award Ceremonies
12:00-13:00 Working Lunch

Thursday, February 23, 2012
08:00-08:30 Oral Presentations
08:30-09:00 Coffee Break
09:00-09:45 Oral Presentations
09:45-10:05 ISHS Business Meeting (the ISHS Working Group on Strawberry) to determine the next Symposium venue
10:05-11:00 Oral Presentations
11:00-11:30 Official closure and excellent oral paper award and Excellent Poster Award Ceremonies
11:30-12:00 Working Lunch
12:00-13:00 Working Lunch
13:00-14:00 Invited lecture: "Recent Advances in Strawberry Genetics and Genomics"
Dr. Zhi-Hong Zhang, Shenyang Agricultural University, China
14:00-14:50 Oral Presentations
14:50-15:20 Oral Presentations
15:20-16:00 Oral Presentations
16:00-17:00 Invited lecture: "Strawberry Breeding and Biotechnology in China"
Dr. Yun-He Zhang, Beijing Academy of Agricultural and Forestry Sciences, China
17:00-18:00 Oral Presentations
18:00-19:00 Oral Presentations
19:00-21:00 Traditional Chinese Performing Arts Evening Show
21:00-22:00 Gala Dinner
CALL FOR ABSTRACTS

The scientific program will consist of invited lectures, oral presentations and posters. The Symposium will cover all aspects of strawberry science and management. All participants interested in presenting either an oral paper or a poster (the Symposium will choose the Excellent Poster Awards and Excellent Oral Presentations Awards) are invited to submit an abstract on the subjects below:

1. Situation of the Sector
2. Genetics and Breeding
3. Wild Germplasm Conservation and Utilization
4. Biotechnology
5. Physiology
6. Production Techniques
7. Plant Nurseries
8. Crop Protection
9. Soil Disinfection
10. Organic Production
11. Soilless and Cubic Culture
12. Postharvesting
13. Processing
14. Nutrition
15. Industry
16. Quality
17. Others

• Abstracts must be written in English, submitted online, with your preference of either oral or poster presentations, before August 30, 2011 through the Symposium website, where you can find the instructions for authors and a sample template. The Scientific Committee will evaluate the abstracts and decide if they are accepted. Authors will be notified of the decisions before September 30, 2011. Deadline for submission of full papers (oral and poster presentations) is November 30, 2011.

• Abstracts should not have been previously published and must be scientifically sound. All the accepted abstracts will be included in the Abstracts Register of the Symposium that will be distributed to all the attendees. All the accepted papers will be published as full communications in Acta Horticulturae, issued by ISHS.

• If you have any questions or concerns about the abstract submission, please contact the Symposium Secretariat.

DEADLINES

Abstract submission: August 30, 2011
Notification of acceptance: September 30, 2011
Full paper submission: November 30, 2011

LANGUAGE

The official language of the Symposium is English. However, simultaneous interpretation between English and Chinese will be available at the Opening and Closing ceremonies. All the other sessions are in English.

REGISTRATION

REGISTRATION FEES

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<tr>
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<tr>
<td>ISHS Members</td>
<td>US $400</td>
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<td>Companions</td>
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NOTES:

• Registration can be made online on the Symposium website.

• Group discounts. Group registrations made on behalf of and paid by one organization will get reduced fees:
  - 10 to 19 registrations: 10% discount
  - 20 to 30 registrations: 15% discount
  - 30 and more: 20% discount

• Online registration will close on February 10, 2012.

• The Registration fees include indirect taxes.

• Registration fees include:
  - Documentation
  - Acta Horticulturae
  - Coffees and working lunches
  - Technical Visits
  - Welcome Dinner

• Companion fees include:
  - Welcome Dinner
  - Gala Dinner
  - Technical Visits

• Student fees include:
  - Documentation
  - Coffees and working lunches
  - Technical Visits
  - Transportation between the airport and the Symposium venue
  - A copy of the valid student identification from the University or the Research Center must be submitted.

• One day registration fees include:
  - Social and Scientific Program to be held on that day, except the Welcome Dinner and the Gala Dinner. One day registration fees will depend on availability.
PAYMENT METHODS:

A. Pre-Arrival Payments:
1. Credit cards: Mastercard, Visa and American Express are accepted.
2. Bank Transfers:
   Account Holder: China International Conference Center for Science and Technology
   Bank Name: Bank of China Head Office Banking Department
   Bank Address: 1 Fuwaimen No Ave, Beijing 100038, China
   Account Number: 80100036008061001
   SWIFT Code: BKCHCNBJ
   Postscript: VISA for xxx (attendees’ name)
B. On-Site Payment:
Cash and credit cards (Visa, Mastercard, American Express)
Note: On-site payment will be based on the on-site registration fees.

VENUE/ACCOMMODATION

The accommodation is arranged at Juhua Resort and Convention Center, the Symposium venue.
Juhua Resort and Convention Center
Address: Xuanguanxin Town, Changping District, Beijing 102211
Telephone: (+86-10) 6178 2288
Website: http://www.juhua.com.cn

Juhua Resort and Convention Center is located in the Changping District of Beijing, 35 kilometers downtown and 26 kilometers from Beijing Capital International Airport. It covers an area of over 130 hectares and over 2500 hotel rooms of different styles, from 3-star to 5-star levels and villas.
Juhua Resort and Convention Center has state-of-the-art convention and exhibition facilities, covering an area of 60,000 square meters. It has more than 100 meeting rooms of different sizes which can cater to the needs of different types of meetings.
Juhua Resort and Convention Center was built on the old premises of the royal palaces in the Ming Dynasty. It has been renovated for hot spring which comes from 1200 meters underground and is rich in strontium, lithium, metasilicate, other beneficial minerals and trace elements. It is the most unique spa theme park in China with hundreds of spas. It combines bathing culture from ancient to modern times and from domestic to abroad.

CANCELLATION POLICY

Cancellations made before August 18, 2011 will have a penalty fee of US$ 50 for secretory expenses. Cancellations before January 17, 2012: 50% penalty fee over the total fee. Cancellations after January 17, 2012: 100% penalty fee over the total fee.

TRANSPORTATION

Free transportation services will be offered from Beijing Capital International Airport to the Symposium venue on February 17 and from the Symposium venue to Beijing Capital International Airport on February 23, 2012. The attendees should indicate their intended arrival and departure time during registration so that transfer services can be better arranged.

SOCIAL ACTIVITIES

1. Welcoming dinner hosted by the People’s Government of Beijing Municipality
2. Visit the Ming Tombs and the Juyongguan Pass of the Great Wall
3. Traditional Chinese Performing Arts Evening Show
4. Gala Dinner

www.iss2012bjchina.org.cn

www.iss2012bjchina.org.cn
COMPANIONS PROGRAM
An optional Companion Program will be available for all the attendees and their companions who are interested in visiting the Beijing areas. To join in these tours, you can book on: www.isss2012bjchina.org.cn.

<table>
<thead>
<tr>
<th>TOUR OPTIONS</th>
<th>DATES</th>
<th>ITINERARIES</th>
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<tbody>
<tr>
<td>LT-1</td>
<td>Saturday, 18-2-2012</td>
<td>Summer Palace — Lama Temple</td>
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<tr>
<td>LT-2</td>
<td>Sunday, 19-2-2012</td>
<td>Tian’anmen Square — The Forbidden City — Shopping (The Hong Qiao Pearl Market, etc.)</td>
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<tr>
<td>LT-3</td>
<td>Tuesday, 21-2-2012</td>
<td>The Temple of Heaven — Huating Tours</td>
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<tr>
<td>LT-4</td>
<td>Wednesday, 22-2-2012</td>
<td>Bird’s Nest (National Stadium) and Water Cube (National Swimming Center)</td>
</tr>
</tbody>
</table>

Note: Tour groups start from 10 people. Please visit the symposium website for more information.

POST-SYMP posum Tour Program
An optional Post-Symposium Tour Program will be available for all the attendees and their companions who are interested in visiting other areas of China. Bookings can be made on the symposium website.

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<tr>
<th>TOUR OPTIONS</th>
<th>DATES</th>
<th>ITINERARIES</th>
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<tbody>
<tr>
<td>PT-1</td>
<td>February 23-26, 2012</td>
<td>Beijing — Xi’an — Beijing</td>
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<tr>
<td>PT-2</td>
<td>February 23-26, 2012</td>
<td>Beijing — Nanjing — Shanghai (include technical visits or strawberry production and scientific research in the south of China and the visit to Nanjing National Strawberry Germination Repository, 2010 Shanghai Expo Garden)</td>
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<tr>
<td>PT-3</td>
<td>February 23-26, 2012</td>
<td>Beijing — Hangzhou — Shanghai (include technical visits or greenhouse strawberry production in Hangzhou and 2010 Shanghai Expo Garden)</td>
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<tr>
<td>PT-4</td>
<td>February 23-26, 2012</td>
<td>Beijing — Hefei (Chang Feng County) — Shanghai (include Chang Feng County, a strawberry production base, Anhui Province, 2010 Shanghai Expo Garden)</td>
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<tr>
<td>PT-5</td>
<td>February 23, 2012</td>
<td>Beijing Local Tours</td>
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Note: Tour groups start from 10 people. Please visit the symposium website for more information.

Major Highlights:
Xi’an: Trip to an ancient capital for 13 imperial dynasties.
Nanjing: An ancient capital for six dynasties, and a city famed for its rich culture, long history and beautiful landscape.
Hangzhou, Zhejiang Province: A typical city for growing strawberries in Southern China, and a typical strawberry forcing culture basin characteristic of the region to the south of the Yangtze River.
Shanghai: The strawberry cubic culture, organic strawberry production. The Shanghai Expo Garden, Changfeng County, Anhui Province: Over 10,000 hectares of strawberry growing areas. It is China’s largest county for strawberry plastic tunnel culture.

WEB SITE
The official VIII ISS web site is: www.isss2012bjchina.org.cn. All information on abstract and full paper submission, symposium program, registration, hotel bookings and other related information can be easily found by visiting the Symposium’s official website. All up-to-date information about the Symposium will also be shown here.
EXHIBITIONS

The 7th International Strawberry Symposium will hold five exhibitions, including: the International Strawberry Industry Exhibition, the International Strawberry Exhibition, the Strawberry Science and Culture Exhibition, the Chinese Strawberry Industry Exhibition and the Solar Greenhouse Strawberry Industry Exhibition.

The International Strawberry Industry Exhibition  The exhibition will display cultivars and breeding, cultivation and management, storage and processing, security and integrated display. The International Strawberry Industry Exhibition can provide each participating organization with two options: specially equipped booths of 50 to 100 square meters and standard booths of minimum 3'3' square meters. We are expecting 150 organizations to participate in the Exhibition and are open to organizations in all countries.

The International Strawberry Exhibition  The Exhibition is arranged based on different countries and regions, displaying their latest, excellent quality and famous strawberry cultivars, their unique cultivation styles and the strawberry cultures of different regions.

The Strawberry Science and Culture Exhibition  The Exhibition will be divided into four areas: the Strawberry Avenue, the Strawberry Waterfall, the Strawberry Paradise and the Strawberry Space. It integrates the strawberry technical equipment, historical culture and popular science into a unified whole, forming an interactive exhibition for the visitors.

The Chinese Strawberry Industry Exhibition  The Exhibition mainly shows the latest development in the wild strawberry, the red flower strawberry cultivars, the strawberry cultivars bred by China, the cubic culture, and the soil disinfection technologies.

The Solar Greenhouse Strawberry Industry Exhibition  The Exhibition fully demonstrates the applications of low-carbon, energy-saving and environmentally friendly solar greenhouse in the strawberry industry by the Chinese farmers.

SYMPOSIUM SECRETARIAT

For technical program and abstract and paper submission:
Dr. Chuan-Fei Zhong
Beijing Academy of Agricultural and Forestry Sciences
No. 12 A. Xiangshan Road, Haidian District, Beijing 100853, China
E-mail: zhf@jau.edu.cn
Telephone: (+86-10) 8259 8988
Fax: (+86-10) 8259 8882

For Symposium registration, hotel reservation, tours and airport transportation:
Ms. Nan Zhang
China International Conference Center for Science and Technology
88 Xueyuan Nan Road, Haidian District, Beijing 100081, China
E-mail: nzheng@ccost.org.cn
Telephone: (+86-10) 6217 4086
Fax: (+86-10) 6218 0142

For exhibitions:
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Planning and Coordination Office of the VII ISS Organizing Committee
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Changping District, Beijing 102211, China
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Telephone: (+86-10) 6171 7083
Fax: (+86-10) 6170 5162